

PRESS RELEASE

7 Rivers Recycling

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JUDGES NAMED FOR LOGO DESIGN CONTEST

Area high school students' logos will be judged

La Crosse, WI, March 27, 2014– 7 River Recycling names representatives from seven prominent area organizations to be judges for its logo design contest.

Larry Hougom, part owner of 7 Rivers Recycling said, "I'm pleased to support our area teachers and students by providing a little business and marketing fun for them through this contest."

7 Rivers Recycling, a regional recycling company is a company without a logo. Students from the 7 Rivers Region are working to fix that by participating in a logo design contest. The contest is open to all high school students of the 7 Rivers Region with details posted at www.7RiversRecycling.com.

The 7 Logo Contest Judges are:

1. Mark Platt, Gundersen Health System
2. Steve Wrobel, Kwik Trip
3. Steve Thinnes, (retired) Trane Company
4. Leslie Hill-Clatworthy, Western Technical College
5. Janet Loeffler, La Crosse Area Chamber of Commerce
6. Lindsey Higgins, Ashley Furniture Industries
7. Della Schmidt, Winona Area Chamber of Commerce

Judges will make their decisions on the best logos, at a luncheon hosted by Riverfront, Inc., soon after the contest deadline of Earth Day, April 22. Cash awards will be given for top three designs.

Onalaska High School teacher, Bridgett Hubbard said, "This contest is a great way to engage the skills of our students because it provides excitement for them and is helpful to one of our local businesses."

7 Rivers Recycling does the right thing by recycling the tough stuff like mattresses, light bulbs, electronics and more.

www.7RiversRecycling.com

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